Communication and Negotiation Skills. Paper details: GUIDELINES FOR ASSIGNMENT case based • Executive summary • Table of content • Introduction • Body of assignment (questions related to case need to be answered) • Conclusion / Recommendation if any • References (in-text + citation) to be used. what i want are Part A (Case based) Case study: – word count 1,500 – 2,500 words 45 Marks You are the HR Director of AAA insurance company and until now you have taken a traditional approach to recruitment and selection. However, you have been noticing modern trends around the use of Artificial Intelligence (AI) for recruitment and selection and you think there is a lot of value in adopting this technology. Your CEO, Mr. Hamdan Mashrqy, is skeptical of modern technology and will need convincing to adopt AI for recruitment and selection. It should also be noted that Mr Mashrqy doesn’t like complicated language, and he is more easily persuaded when proposals are written in plain English. Write a proposal report in plain English, making the case because AAA should start to invest in the HireVue AI technology. Use the language of counter-argument and argument to ensure you are persuasive. Refer to any published evidence to help support your proposal. Part B (Case based) Case study: – 10-slide PowerPoint Presentation 45 Marks You have been assigned as the new HR director to prepare a possible expatriate before they move from your Headquarters (HQ) in your country (e.g., UAE/Saudi Arabia, Qatar) to the company subsidiary based in the UK. Create a 10-slide PowerPoint Presentation to help prepare the expatriate. Use the following questions to help structure your presentation. • What cultural similarities and differences (see Hofstede Insights Country Comparison Tool) are there between the expatriate’s culture and UK culture? • Based on your own experience of work/studying, do you think Hofstede’s insights are still relevant? • Are there are any related real-life examples/case studies that the expatriate can learn from? If yes, what lessons can be learned? • What communication knowledge/strategies should the expatriate have when working alongside their UK colleagues?