Paper instructions: Define a management decision problem (MDP), the appropriate market research problem (MRP), and your approach to solving it. You have the choice to focus on a pressing issue in your industry (or company/client, in this case, feel free to change company name for confidentiality), or select among the three clients available at Stukent: Amazon, Timex, or Yahoo. • Prepare a managerial report, starting with an executive summary, expected length up to 5 pages APA format, excluding cover page, table of content, and appendices. • Define the management decision problem (MDP) • Define the appropriate market research problem (MRP), based on the MDP you have identified. • Formulate your approach to the market research problem.