FC1A Assignment Directions Resources: • Library Finance Resources Bloomberg Markets. This link opens in a new window Use Bloomberg Markets to research news on people and issues related to global financial markets. EDGAR This link opens in a new window Use EDGAR to locate financial information on public companies, including 10-Ks. Morningstar This link opens in a new window Use Morningstar when researching companies. It’s a great database use when looking for information on SWOT analyses or environmental scans as it provides financial information, including ratios, on companies. · https://finance.yahoo.com/ Select a Fortune 500 company or another company you are familiar with. Consider pharmaceuticals, computer hardware, retail, or automotive industries for your selection. If you choose a company that is not in the Fortune 500, ensure that enough financial information and key performance indicator results are available to complete the assignment. Imagine your manager has asked you to help with a presentation on the company’s financial performance at the company’s annual meeting. Research financial information and key performance indicators for the company. Create a 10- to 16-slide presentation for investors to assess the company’s financial growth and sustainability. Use speaker notes to convey the details you would give if you were presenting. Complete the following in your presentation: • Identify key performance indicators for the company you selected, including the following. o The company and its ticker symbol o Cash flow from operations o Price-to-earnings ratio o Stock dividends and the yield, if any o Earnings per share ratio o Revenue estimates for the next 12 months o Revenue from the previous 3 years o Statement of cash flows and net cash from operating, investing, and financing activities over the past 3 years o Average trade volume o Current stock price, 52-week high, and 1-year estimated stock price o Analysts’ recommendations for the stock (buy, sell, hold) o Market cap for the company • Relate the stock price to the price-to-earnings ratio. • Explain the market capitalization and what it means to the investor. • Evaluate trends in stock price, dividend payout, and total stockholders’ equity. Relate recent events or market conditions to the trends you identified. • Determine, based on your analysis, whether you think the organization is going to meet its financial goals and the outlook for growth and sustainability, and explain why you recommend this stock for purchase. • Cite references to support your assignment.