Health supplements to Norway. Paper instructions: Your task is to assess how the cultural and economic environments of the host country are likely to influence the demand for, and commercialization of, the type of products you are interested in. This assignment involves research and analysis of the cultural and economic situation of the country with respect to a product category. Your main challenge in this project is to screen relevant information from the vast amount of data available. Try to base the report on verifiable facts and then analyze these facts in terms of the marketing implications for health supplements. It should address questions such as the following: What cultural and economic factors may encourage or limit collagen supplement consumption in Norway? What cultural and economic factors favour or limit doing business in Norway? What types of distribution and media channels are available in Norway, specifically for the commercialization of collagen supplements? The report should be written in full sentences and paragraphs, and it should include the following parts: Executive Summary that describes the objectives and provides an overview of all key and relevant analyses, including a summary of the report’s conclusion Table of Contents Introduction that describes the context, the objectives, and the plan of the report Main body that develops points of interest. Normally, this part should be divided into several sections with appropriate headings. Conclusion that summarizes the main points of the report References Appendices (optional)