Nursing SWOT Analysis. Paper instructions: Review the mission statement in the BS in Nursing handbook and the mission statement and strategic plan from your place of work(a hospital). Identify a change you would like to make in your professional life as a registered nurse. Perform a SWOT analysis and write a beginning mission statement and strategic plan for your professional nursing career. What should they include and how might they help guide you on your career path? Use 2 references – peer reviewed within 5 years BS Nursing Handbook Mission Statement The division of Academic Affairs is dedicated to creating a student-centered culture that provides rigorous learning opportunities, delivered within a compassionate and transformative academic environment. Emphasizing both technical skills and the liberal arts, the applied learning focus culminates in degree completion within fields that meet contemporary and emerging workforce demands.