TCC 375 - Planning and Promotion for Events and Festivals Fall Semester 2022/2023 Case Study Instructions After reading the article by Jackson (2008), discuss the following points: · An overview of the main content of the article, namely purpose, methodology, findings and conclusions. · An overview of the literature on the social, economic and environmental impacts of special events on the destination (refer to other studies as well). · What are the social, economic and environmental impacts of special events on the destination according to the residents (refer to the article by Jackson (2008) AND other studies as well). · The implications of the results for event organizations and host cities. · How can Abu Dhabi Department of Culture and Tourism benefit from this research? Article: Jackson (2008). Residents' perceptions of the impacts of special event tourism.pdf Use the following format: - Font type: Times New Roman - Font size: 12 Point. - Line: Double-spaced. - Margins: 1 inch. - Citation and references: APA style. - Min word count: 1500