MDGTB302 DIGITAL ECONOMY ECOSYSTEMS Task brief & rubrics Task 1: REPORT Individual task The students are required to perform the following: 1. SELECTION OF INDIVIDUAL CASE (ENTERPRISE): The students will decide on an enterprise ecosystem that they will examine for the whole semester. 2. INDIVIDUAL REPORT: The students will select a specific topic \* and will decide on a paper which builds on this topic, by making research in the academic business literature. Each student will write a report that addresses the questions concerning the selected paper and cases. · Brief synopsis of the basics of the paper: theoretical argument, major propositions/hypotheses, research methods (if empirical), main empirical results, theoretical and empirical implications of the study. (25 pts) · Student’s assessment of strengths and weaknesses of the paper (25 pts) · Definition of student’s selected topic and the relevance of this paper to student’s selected topic (25 pts) · Definition of student’s selected enterprise ecosystem case (components, frames, stakeholders and the relationship between them) and the relevance of this paper to student’s selected case (25 pts) \*The topics are defined in: Senyo, P. K., Liu, K., Effah, J. (2019). Digital business ecosystem: Literature review and a framework for future research. International Journal of Information Management, 47, 52-64. Formalities: · Wordcount: Max 1500 words. · Use tables, graphs, charts to support your ideas. Use your talent to sketch the best ideas. · Cover, Table of Contents, References and Appendix are excluded from the total wordcount. · Font: Arial 12,5 pts. · Text alignment: Justified. · The in-text References and the Bibliography have to be in Harvard’s citation style. · Breach to wordcount limits and formalities result in loss of earned points. Submission: Weight: It assesses the following learning outcomes: Outcome 1: Understand the framework and concepts of the digital economy ecosystems Outcome 2: Accessing academic knowledge about the ecosystems perspectives to build own arguments Outcome 3: Describe a specific ecosystem and define its different components, frames, stakeholders and the relationship between them.