Climate change and Media. Paper instructions: You've now done enough research and background reading about climate change to have developed some of your own ideas about the challenges we all face as a global community. One of those challenges is how to effectively communicate the science of climate change in such a way that it encourages action and is not misinterpreted or falls subject to dis/misinformation. Imagine yourself a consultant to a cabinet minister who has been asked by MPs to present to parliament how the media should position itself post-COP27. Please write a "policy paper", backed by evidence - references, interviews, etc, for the minister to present to parliament. The policy paper should answer the questions below. • How has the media dealt with climate change issues? How has it adapted over the past 10 years? • Is the media doing a good job? How do you propose measuring the effectiveness of the media in presenting climate change issues? • What do you see as some challenges? What do you see as solutions? • How would you address climate change issues? • What should Egyptian media be doing to address climate change? • What should influencers, social media stars, grassroots institutions online do?