The 7p's of Marketing. The assignment is to create a course paper of approx. 8-10 pages in a presentation format (PowerPoint or Canva, , Canva would be more prefered ) using the same brand as for Course Paper 1 attached below ( copie de consumer profile Tesla model S...). It should include an analysis of the extended marketing mix of all 7P (product, place, price, promotion, physical appearance, people, process). As well as it should contain a digital marketing campaign plan(COURSE PAPER 2 pdf) • Marketing mix analysis (7P: product, place, price, promotion, physical appearance, people, process ). Each P should cover one whole slide Their should also be pictures included througout the presentation The analysis should be written in complete sentences. Include a Refrence list (one slide)of all the websites used, Design of Canva is important should have an attractive design • Digital marketing campaign plan (communication objective, strategy, channel, format, KPI). Should contain 3 different objectives. (COURSE PAPER 2 pdf)