1. Topic Develop a collection concept for a capsule collection spring/summer 2023 2. Task Please consider the WGSN trend colors for 2023. These colors should play an important role for the collection. Segment: You can choose either women, men or young fashion. Scope: about 10-15 different pieces of clothing 3. Requirements for the final product Story of the collection (narrative) - Competitors’ analysis - Target market, target pricing, target customer - Key Items and Key Looks of spring/ summer 22 - Storyboard - Mood board - Color board - Fabric board - Collection board - Drawings for each item - Development of a look book for press and retail